

## SEO Packages

|  | Bronze      | Silver      | Gold        |
|--|-------------|-------------|-------------|
| <b>SEO Audit work</b>                          | 10 Keywords | 20 Keywords | 30 Keywords |
| Keyword Research                               | Yes         | Yes         | Yes         |
| Meta keyword                                   | Yes         | Yes         | Yes         |
| Meta Description                               | Yes         | Yes         | Yes         |
| Meta Page title                                | Yes         | Yes         | Yes         |
| H1 to H6                                       | Yes         | Yes         | Yes         |
| Image Alt tag                                  | Yes         | Yes         | Yes         |
| Google map listing In Geo Keyword              | Yes         | Yes         | Yes         |
| 404 Page Error                                 | Yes         | Yes         | Yes         |
| Duplicate Content Pages                        | Yes         | Yes         | Yes         |
| Canonical Issue                                | No          | Yes         | Yes         |
| Site map Xml                                   | Yes         | Yes         | Yes         |
| Social Media contact                           | Yes         | Yes         | Yes         |
| Alexa Page rank                                | No          | Yes         | Yes         |
| Alexa back links in Number                     | Yes         | Yes         | Yes         |
| Google back links ( Require Webmaster Access ) | Yes         | Yes         | Yes         |
| Social Media Backlinks                         | Yes         | Yes         | Yes         |
| Css validation                                 | Yes         | Yes         | Yes         |
| Page Load Time                                 | No          | Yes         | Yes         |
| Mobile View                                    | Yes         | Yes         | Yes         |
| Rss Feed                                       | Yes         | Yes         | Yes         |
| Competitor Analysys                            | No          | No          | Yes         |
| Keyword Density                                | Yes         | Yes         | Yes         |
| Basic user Experience                          | Yes         | Yes         | Yes         |
| Inner pages content relevance check            | No          | Yes         | Yes         |
| Robot.Txt                                      | Yes         | Yes         | Yes         |
| Browser Compatibility                          | Yes         | Yes         | Yes         |
| Spider Friendly URL                            | No          | Yes         | Yes         |
| Current Google Position                        | Yes         | Yes         | Yes         |

|                                    | Bronze | Silver | Gold |
|------------------------------------|--------|--------|------|
| <b>Link Building /Off Page SEO</b> |        |        |      |
| New Root Domain Links              | Yes    | Yes    | Yes  |
| Blog Writing and Posting           | 1*2    | 1*5    | 2*4  |
| Competitor link Submission         | No     | Yes    | Yes  |
| Classified Submission              | 1*1    | 1*3    | 2*6  |
| Web 2.0 Submission                 | Yes    | Yes    | Yes  |
| Blog Commenting                    | No     | Yes    | Yes  |
| Local Business Listing             | Yes    | Yes    | Yes  |

|   |     |     |     |
|---|-----|-----|-----|
| Informational Article Writing & Submission            | 1   | 1   | 2   |
| PDF and PPT submission                                | 1   | 1   | 2   |
| Q & A   | No  | Yes | Yes |
| Forum Discussion                                      | No  | No  | Yes |
| Google My Business Setup & Verification               | Yes | Yes | Yes |
| Google Places - Photo/Multimedia additions            | Yes | Yes | Yes |
| Customer Reviews/Ratings/ Online Reputation Marketing | No  | 3   | 4   |
| Schema Implementation for Contact Address             | Yes | Yes | Yes |
| Setting Geo Targeting in Google                       | No  | Yes | Yes |
| NAP Syndication & Citation Building                   | Yes | Yes | Yes |
| Updating Pages & hcard Integration                    | No  | No  | Yes |

|                             | Bronze | Silver | Gold |
|-----------------------------|--------|--------|------|
| <b>Reporting</b>            |        |        |      |
| Search Engine Rank Report   | No     | No     | Yes  |
| Google Analytics Report     | No     | Yes    | Yes  |
| Activity Report             | Yes    | Yes    | Yes  |
| Googe Search Console Report | No     | Yes    | Yes  |
| Keywords Ranking Report     | No     | Yes    | Yes  |